



AICTE SPONSORED National Conference on

**“Resource management –
A focus on inclusive growth”**

February 25TH, 2012



Conference Announcement & Call for papers

**Organised By
Department of Management Studies
Velammal College of Engineering & Technology
Madurai.**

www.vcet.ac.in

(Approved by AICTE, New Delhi)

About the Institution

Velammal Educational Trust, Chennai having 28 educational institutions including a medical college, 60,000 students and 4,500 staff in its fold is founded by Shri. M. V. Muthuramalingam. Velammal College of Engineering & Technology, Madurai – An ISO certified institution is one among the 28 educational institutions under Velammal Educational Trust, Chennai has carved its own niche in the field of education having a world class infrastructure, state-of-the-art laboratories and team of highly qualified and dedicated faculty. The college is approved by AICTE, New Delhi and affiliated to Anna University.

Department of Management Studies

Department of Management Studies at Velammal College of Engineering & Technology, Madurai established in June 2008, with the objective of training young men and women who would effectively take up responsibility as Management Leader, Senior Administrators and Executives in the industry. The department is on a progressive path year by year both in terms of infrastructure and performance, with strict adherence to Quality Standards (Class Rooms, Smart Rooms, Library, Lab etc), specializations offered, Faculty support, Project & Research Guidance, Paper Presentation & Publication. Industry Interaction, Management Meet, Placement Assistance etc. The Department of Management Studies at VCET is unique in Management Education with Academic Excellence, Pedagogic and Versatility.

About the Conference

The Human Development Report reveals, even though we are having unprecedented rates of economic growth, our Human Development Index has not improved. In the present context, the contribution of services sector to national income (GDP) is around 55 percent with 10 percent of working population depending on it; it is followed by manufacturing sector with the contribution of 26.4 percent to the national income. 58.6 percent of Indian population earns its livelihood through agriculture whereas its contribution to the national income is only 18 percent with an annual growth rate of 2.6 percent. This trend leads to uneven distribution of income and people with skill stand to gain more compared to those with less skill. That is to say, although the poor are getting richer, the rich are getting richer faster than the poor. This is problematic situation which may lead to social unrest. In this situation emphasis is to be given towards more equitable distribution of income (inclusive growth), preparing a labour force with adequate skill formation and an honest and efficient management of resources (the quality of governance).

Papers are invited in the following areas:

- Development and Inclusiveness
- Sectoral imbalances and inclusiveness
- Rich and Poor and Rural - Urban divide.
- Appraisal of government policies towards welfare schemes.
- Exploring the possibilities to improve the agrarian scenario
- Public Policy Reforms for providing food, shelter, health and education
- Education and skill development for empowerment
- Creating employment opportunities for economically weak and physically challenged citizens
- Affordable products and services offerings through innovation
- Role of NGOs/SHGs towards empowerment
- Micro Finance and DFI initiatives
- ICT Deployment for Rural Sector
- FDI for upliftment of Masses
- Employment Generation via outsourcing
- Micro finance and its dimensions
- Economic Infrastructure: Raising the Standard of Living
- Development of Infrastructure for rural upliftment creating new opportunities
- Is "Inclusive Growth" an issue of concern and relevance for developed economies as well?
- Public Private Partnership In Services
- Relevance Of Inclusive Growth To Emerging Economies
- Learning from the Developed world
- Consequences of undistributed income

For Whom:

Academicians, Research Scholars, and people from industry may participate in this conference.

Paper Submission

- All Papers and abstracts must be submitted in MS Word with single spacing A4 size in Times New Roman with 12 font size.
- The abstract should not exceed one page and the full paper should be between 5 & 7 pages.
- The papers for the conference should be sent in the prescribed format by electronic mail only.
- Email id: velammaldoms@gmail.com

Registration Fee:

Rs. 250/- per participant

Fee should be sent by Demand Draft in favour of
"The Principal, Velammal College of Engineering & Technology", payable at Madurai.

Important Dates:

Submission of Abstract : 7th February 2012
Intimation of Selected Abstracts : 10th February 2012
Submission of full paper : 15th February 2012
Acceptance of selected papers : 18th February 2012





Resource Management – A focus on inclusive growth



Chief patron : **Shri. M. V. Muthuramalingam**
Chairman

Patron : **Dr. N. Suresh Kumar**
Principal

Organizing Secretary : **Dr.C.Selvaraj**
Director
Department of Management Studies

Executive committee Members : **K.Rajamani**
Assistant Professor,
Department of Management Studies

B.Kiruthiga
Assistant Professor,
Department of Management Studies

P.Uma Rani
Assistant Professor,
Department of Management Studies



Registration form and DD to be sent to:

**Dr. C. Selvaraj,
Department of Management Studies,
Velammal College of Engineering & Technology,
Madurai -Rameswaram High Road, Viraganoor, Madurai - 625 009.**

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